5×7 Grid

NOT TO BE SERVED BUT TO SERVE

A HISTORY OF THE AMERICAN COLLEGE OF GREECE

Designed by George Theodorakakos
Class: Typography II
Instructor: Marios Stamatis

TYPOGRAPHY

Source Code
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.:,; ’ ” (!?) +-*/=

Source Serif 4 - Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.:,; ’ ” (!?) +-*/=

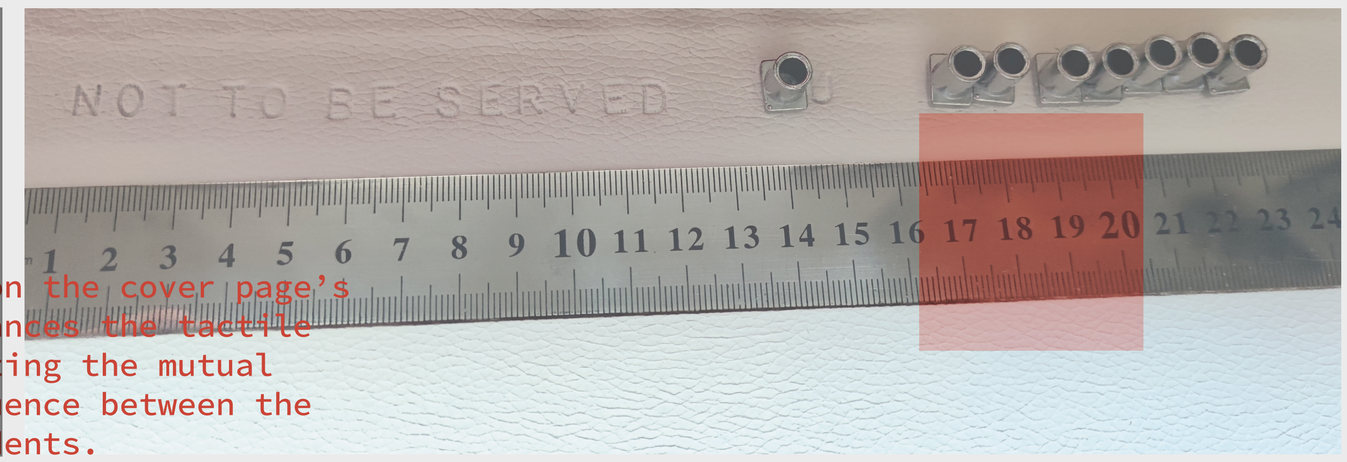
COLOR PALETTE

Body Text color of Serif/
Text on top of red paper

Paper Color

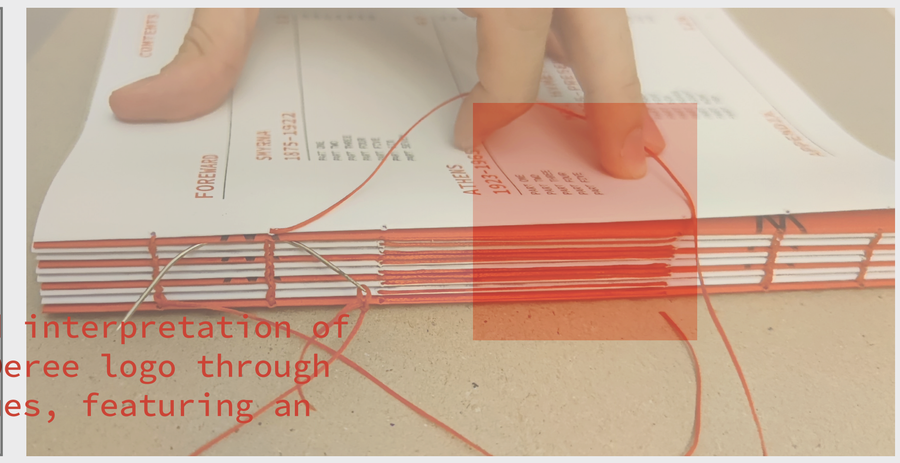
Body Text color of San Serif/
Rectangulars on top of photos/
Red paper

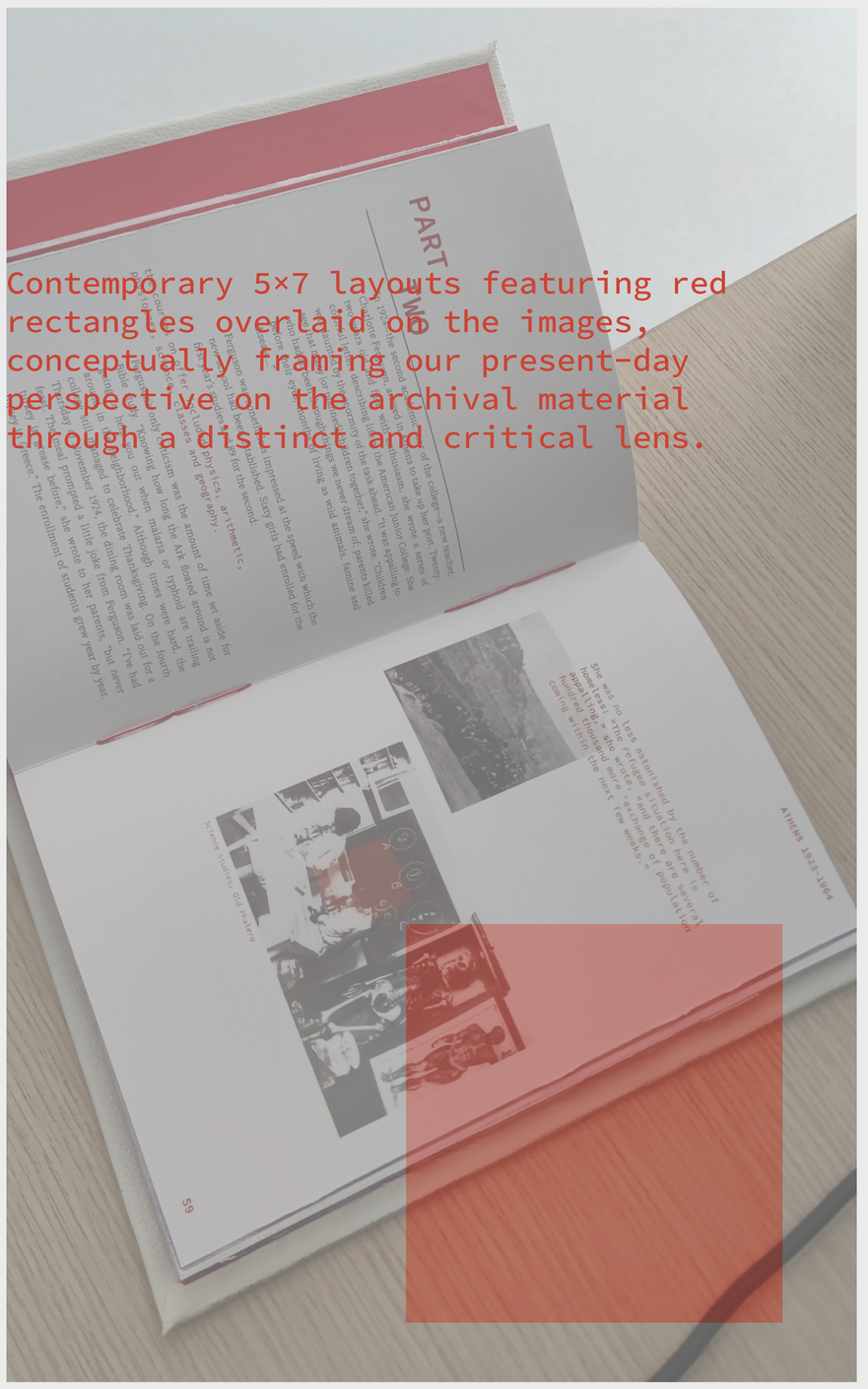
The use of debossing on the cover page’s pattern and title enhances the tactile quality while symbolizing the mutual relationship and influence between the college and their students.



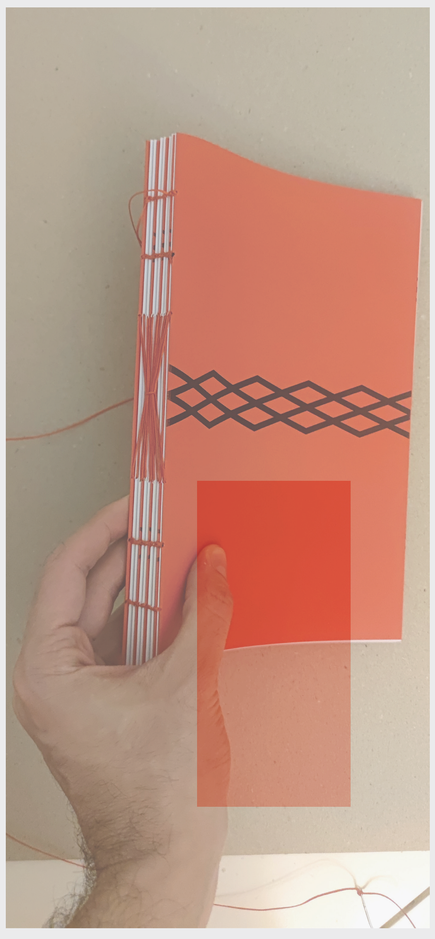
PROCESS

Creating a handcrafted interpretation of the pattern from the Deree logo through a bookbinding techniques, featuring an exposed spine.





Contemporary 5×7 layouts featuring red rectangles overlaid on the images, conceptually framing our present-day perspective on the archival material through a distinct and critical lens.



Since the book was printed in spreads on 16×16 sheets, with four spreads imposed per sheet, the pages extend slightly beyond the intended trim size, resulting in uneven edges. To achieve a clean, uniform finish, the excess needed to be trimmed to bring all pages to the correct dimensions.

